

FOR IMMEDIATE RELEASE



Contact: Somers Laffey
Community Manager
Privet Palm Beach
Somers@theprivet.com
www.theprivet.com

Launch of Privet - Everything Palm Beach

Palm Beach, FL - December 8, 2023

Privet is launching a free mobile and web-based platform showcasing all the local events, businesses and other valuable resources in and around Palm Beach. The site was created “by residents for residents” providing an insiders look at the best the island has to offer.

Key features include:

- The only comprehensive up-to-date calendar that includes all the important area events
- PrivetIQ™, An interactive information concierge that answers any questions that residents might have.
- Clean, simple, easy to use interface
- PRIVET Picks allows residents to share their personal recommendations with others.

“This is an incredible resource for residents and also showcases the many non-profits and businesses that make Palm Beach the special place that it is.” said Stacey Leuliette, a local lifestyle expert and Editor of the Scout Guide. Stacey also Chairs the Privet Advisory Panel, a group of residents and local business owners that provide guidance to keep PRIVET information timely and relevant.

Residents and Island guests are invited to explore the website and mobile webapp and sign up for the newsletter to stay informed about the exciting new features and locations

coming soon. For media inquiries, please contact Somers Laffey at Somers@theprivet.com.

###

About Privet: PRIVET is a digital portal for all the events, activities, businesses, and virtually every valuable resource in and around local communities. This service is provided "for residents by residents." PRIVET welcomes new residents, supports the vital businesses and organizations that help make communities special, and continues to engage and connect citizens. Palm Beach is the inaugural launch location with others coming online in 2024.

For more information, please contact Somers Laffey at Somers@theprivet.com